

Professional Photographers of Canada-BC



Invite You

To The 2010 Vancouver Island Region Seminar

- world class venue & speakers -

The Venue: **BLACK ROCK OCEANFRONT RESORT, UCLUELET, BC**
September 26th & 27th, 2010

-The Program-

Sunday, September 26th

10:30 - 12:00 Mingle with the Trades

12:30 - 1:00 Light Refreshments

1:00 - 4:30 Speaker: Tyler Meade

5:00 - 7:00 Dinner

7:00 - 10:00 Dusk shooting-making magic

Monday, September 27th

9:00 - 12:00 Speaker: Jason Groupp

12:00 - 1:30 Lunch

1:30 - 4:30 Hands on Shooting

7:00 - 10:00 Magic Hour = Play time

For Accommodation Contact
Danielle Stothers

Make sure to Mention PPOC-BC

Black Rock Oceanfront Resort

596 Marine Drive, Ucluelet, BC

877-762-5011

dstothers@blackrockresort.com

www.blackrockresort.com





British Columbia

SPEAKERS

September 26, 2010

TYLER MEADE

"Story Telling & Theme Building"

Creating and telling a story is what photography is all about. It's about the fundamentals of taking amazing photographs. Learn to create using lines, depth of field, repetition, as well dealing with every type of lighting situation you come across being a photographer in today's market place. Experience and learn how to make those dreamy story telling art pieces that hold timeless value. This will separate you from your competition and have your clients desiring your work..

In March 2003 Tyler realized that his true passion was photography. Add that to 15 years of digital art you wind up with a modern artist with an amazing digital twist. Tyler has always experimented with new styles and while not always conforming to the traditional rules of photography, he has been able to impress his clients worldwide with his fresh style and new ideas. Tyler has been able to establish a large client base that includes many top businesses in and around his province of BC, as well as many international clients in Canada, US, South America, Europe, Middle East, China, Japan, Australia, NZ.....





SPEAKERS

September 27, 2010

JASON GROUPE

"Concept to Execution"

New York based Jason Grouppe will spend the morning of this workshop discussing how to conceptualize and execute portrait shoots from start to finish. He'll demonstrate (in the classroom, as well as hands on) how he uses fundamental lighting, camera techniques, advanced art inspired imagery, posing and the implementation of conceptual ideas into his photography. He will also break down his unique bag of tricks that he use everyday. From simple and "on the fly" to complex multi-light setups.

A photographer since the age of 15, Jason attended the Fashion Institute of Technology's intensive photography program while receiving hands-on experience shooting weddings for Rockland County's Bass Photography. After graduation Jason expanded his portfolio to include commercial and editorial work. Soon his expertise for clients like J. Crew, Conair/Cuisinart and Men's Health began to inform his wedding photography, which led to a distinctly intimate editorial style that has earned Jason a coveted spot as one of The Knot's 2007 "Best of Weddings" Pick.



REGISTRATION

Full Registration:

(2 day programs, dinner, lunch included)

Early Bird by August 31st

Member: _____ \$165/ Non Member: _____ \$225

Spouse: _____ \$145/ Student: _____ \$155

Regular/ September 1st-September 16th

Member: _____ \$225/ Non Member: _____ \$255

Spouse: _____ \$195/ Student: _____ \$195

Individual Tickets:

Half Day Seminar (Sunday) _____ \$115

Dinner on Sunday: _____ \$35

Full Day Seminar (Monday): _____ \$165

Lunch: _____ \$25

Full Name: _____

Studio: _____

Address: _____

City: _____

Province: _____ Postal Code: _____

Tel: _____

e-mail: _____

Member of: _____ PPOC _____ Other _____

Method of Payment:

Cheque _____ Visa _____ Mastercard _____

Credit Card#: _____

Expiry Date: _____

Signature: _____

Make cheque payable to: PPABC Island Region

Mail Registration to:

Marilyn McEwen Box 541, Ucluelet, BC, V0R 3A0

By Phone; Call Marilyn at: 866-313-8108

Questions about registration contact Marilyn @
photos@alberni.net